



On the Interplay of Images

Imaginaries and Imagination
in Science Communication

Edited by

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ESTRATTO • EXCERPT

Contents



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CONTENTS

<i>Preface</i> by Luca Toschi, Andreas Metzner-Szigeth, José Antonio Cordón García, Claudio Baraldi	Pag. IX
1. ANDREAS METZNER-SZIGETH, <i>Studying the Role of Visual Imaginary in Science Communication – Introduction to the Volume</i> »	1
2. ANDREAS METZNER-SZIGETH, <i>Science Matters, But Why? – Clarifying the Nexus with Scientia atque Usus</i> »	19
3. ANDREAS METZNER-SZIGETH, <i>Exploring the Interplay of Images, Imaginaries and Imagination in Science Communication – Basic Considerations</i> »	33
4. GERALD HÜTHER, <i>The Power of Inner Images – Insights from Neurobiology</i> »	49
5. XABIER INSAUSTI, <i>From Plato’s Cave to Digital Communication: Philosophical Reflections about the Role of Imagination</i> »	61
6. MASSIMO BARTOLINI, <i>The Books of Attention: On Awareness and Imagination in Life, Arts and Sciences</i> »	73
7. LUCA TOSCHI, <i>Generative Communication Paradigm. Very Simple Prolegomena to Future Design and Implementation</i> »	87
8. ANDREAS BÖHN, <i>Artificial Intelligence in German Literature of the Last Decade</i> »	101
9. SELENA SAVIĆ, <i>Pixels and Bandwidth: On Imaginaries of Travel in Data</i> »	111
10. TZUNG-WEN CHEN, <i>Seeing is Believing: How Moore’s Law Drives Semiconductor Innovations</i> »	123
11. THOMAS HUNDT, <i>Unrealistification – Virtual Reality as a Cultural Technology</i> »	137

CONTENTS

12. LETIZIA BOLLINI, <i>Images to Think and Tell: Visual Language in Scientific Discourse</i>	Pag.	149
13. EMILIANO GUARALDO, <i>The Anthropocene and the Aesthetics of Planetary Abstraction</i>	»	163
14. VALENTINA MARCHESELLI, <i>Building Habitable Worlds. Images and Imaginaries in Planetary Science</i>	»	179
15. CHARUDATTA NAVARE, <i>Challenging the Tyranny of T. Rex: A Critical Analysis of Visuals of Prehistoric Life</i>	»	191
16. EMANUEL MATHIAS, <i>Different Modes of Recognition – A Visual Approach Between Evolutionary Anthropology and the Arts</i> . . .	»	201
17. STEPHAN SCHMIDT-WULFFEN – ELISABETTA RATTALINO, <i>Artistic Practices and Scientific Visualization: Challenges of an Interdisciplinary Collaboration</i>	»	215
18. WALTRAUD KOFLER ENGL – ALEXANDRA BUDABIN – GAIA PICCAROLO, <i>Cultural Heritage Imaginaries of Conflict in the Mountains Enabled by Digital Apps</i>	»	227
19. INGRID KOFLER, <i>Heimat as Social Imagination or as Social Imaginary? South Tyrol and its Linguistic Lifeworlds</i>	»	243
20. ILARIA RICCIONI, <i>Images and Experience. Singularity and Collective Narratives in the Interplay of Images, Imaginaries and Imagination</i>	»	253
21. ROLAND BENEDIKTER, <i>What is Inter-Communicative Techno-Democracy? Transforming the Social Imaginary by Futures Literacy</i>	»	269
22. JOE RAVETZ, <i>Visual Imagineering: Graphic Mind-Games for the Emerging Collective Climatic Intelligence</i>	»	287
23. CRISTINA ORSATTI, <i>The Use of Visual Tools in the Territorial Community Plan of Valsugana and Bersntol – An Anthropological Approach to Sustainable Development and Planning</i>	»	297
24. BERENICE GOLDING – ELIZABETH F. CALDWELL – SARAH FALCUS, <i>Health Communication through Picturebooks: Perspectives from Adult Family Members and Health Professionals on Children’s Books about Dementia</i>	»	315
25. EUGENIO PANDOLFINI – LISA CAPITINI – ILARIA MARCHIONNE – MARCO SBARDELLA – VIOLA DAVINI, <i>Generative Communica-</i>		

CONTENTS

<i>tion Paradigm to Study the Imaginary about Childbirth – How Science Communication can Promote Health Literacy</i>	Pag.	327
26. JOOST VAN LOON, <i>Imaginaries of Risk Communication</i>	»	343
27. BRIAN RAPPERT, <i>Believing and Seeing on the Moon: The Closure and Continuation of Controversy</i>	»	355
28. ANDREAS METZNER-SZIGETH, <i>How Prophecies Become Reality – Exploring the Interplay of Techno-Futures, Science Fiction and Utopian Thinking</i>	»	371
Abstracts	»	407
Authors	»	421
Appendix		



The dynamics of images, imaginaries and imagination play a crucial role – in academic as well as in public discourses! What kind of essential relations exist between different expressive forms and patterns of thought? How can we understand the principles determining the ways in which their dynamics take effect – in the practice of scientists and engineers, and at their interfaces with politics, economy, culture and the

public? Which options do we have to make good use of our insights?

Despite of the diversity of topics – treated with either more interest in theoretical reflections, programmatic considerations or practice-oriented descriptions – all contributions to this volume share a common interest: to raise our awareness and understanding of the generative capacities of these processes.

Exploring this prolific interplay is of utmost importance for expanding our ability to identify emerging opportunities, to create future perspectives, and to assess the societal consequences of scientific and technological developments. This expansion is indispensable if we really want to be clear about our preferences whilst shaping the ongoing stream of inventions and innovations according to our values.